



Sullivan's Gulch Neighborhood Association, c/o Encorepreneur Cafe, 1548 NE 15th Ave., Portland, Oregon 97232
<http://www.sullivansgulch.org>

Meeting Minutes

Regular Monthly Meeting of the SGNA Board of Directors
 May 8, 2018 7-9 PM
 Encorepreneur Cafe
 1548 NE 15th Avenue

Minutes Regular Monthly Meeting of the Board of Directors

Publication Date: May 9th, 2018

Approved: June 12th, 2018

Meeting Day, Date & Time: May, 8, 2018 7-9 PM

Attendance of Members of the Board of Directors – Quorum of

Note: A- Denotes Member is in Attendance. E- Denotes Excused. U- Denotes unexcused.

D Brook - DB	E	D. Lerch-Walters - DLW	A	D Pirofsky - DP	A	Betsy Konop - BK	A
MB Christopher – MBC	A	K LaForge - KL	U	A Meyer - AM	E	Ron Boucher - RB	A
S Weaver- SW	A	J Frewing -JF	E	J Hoffinger - JH	A	Linda McDowell - LMD	U
M. Brown - MB	A	K Hansen - KH	A	K Francois - KF	A		
C Tanner - CT	A	M Rowe - MR	A	C Jensen – CJ	A	DJ Heffernan (Non-Board LUTC Chair) - DJH	A

Guests: Eugenia Pardue, Helen Kennedy, David Peterson

All motions and votes are marked in *underline and italics*.

All votes were completed by show of hands.

I. Welcome, roll call of Board members, introduction of guests

II. Open Mic: Time for members of our community to raise concerns/questions

a. Eugenia Perdue-

i. Holliday Park Plaza Employees are parking on the street around 17th and Clackamas.

1. Employees have limited Parking.
2. Why does Holliday Park Plaza not help with the density of parking in the neighborhood?

- a. PBOT and other organizations are telling her to talk with a lawyer.

- b. Employees are put in a lottery for parking spaces and charged \$35 for a permit.
 - 3. Also concerned about the pedestrian/bike safety on 21st avenue.
 - 4. Would be nice to have MR here to respond. – MB
 - a. *NOTE* that MR arrived after the conclusion of this conversation.
 - 5. What are the board options? – DJH
 - a. The parking district the neighborhood is pursuing is one option.
 - b. The LUTC is also working on putting in the crosswalk at 21st and Multnomah, though things are slow going.
 - i. Trying to pressure the city to do more as well in other places.
- b. Helen Kennedy-
 - i. Was one of the lead organizers of 2017's Gulch-O-Rama.
 - ii. Hoping that something similar to Gulch-O-Rama can continue this year.
 - iii. Unable to organize the Gulch-O-Rama again, without the great partners that were had before.
 - iv. One of the ideas of spreading into multiple smaller block parties allows more people, and specifically people in the neighborhood, to come out to the parties. – MB
 - 1. Feel that the Block Parties enhance the spirit of the Gulch.
 - 2. There is also a limited amount of people willing to volunteer to organize the Gulch-O-Rama.
 - 3. Success is driven by advertising the block parties.
 - v. Would you be willing to talk with the Safety and Livability Committee, who is organizing the Block Parties? – MB
 - 1. Would love to talk. – KF
 - a. One of our key concerns is that anyone volunteering doesn't hit burnout levels.
 - b. Also doesn't want any voice to be lost and is interested in feedback and advice from previous organizers and community members.

III. Request for additional Agenda Items

IV. Approval of April Meeting and Spring Membership Meeting Minutes

- a. Minor edits to date and comments by JH.
- b. CT moves to approve the minutes. KH seconds.
 - i. Motion carries unanimously.

V. Old Business

- a. Debrief of recent publicity efforts (signs, newsletter distribution, etc.) - DP
 - i. May have been too many newsletters were distributed.
 - 1. Could be important to work on the balance of sign boxes versus individual deliveries.
 - ii. Yard signs may have worked as the GMM was well attended.
 - iii. The yard sign map may not have been followed particularly well. -MB
 - 1. A lot of them ended up along Multnomah. - SW
 - 2. The signs do seem to be everywhere. – CT
 - 3. Could we do sign location signups? – MB
 - 4. Some signs were vandalized/in need of repair. – MB
 - 5. Repair materials could be brought to meeting next board meeting. – JH
- b. Debrief of General Membership Meeting - MBC

- i. Great attendance and most people seemed to have received a newsletter.
 - ii. Seems that some residents will be pushing back against the parking zone. – DLW
 - 1. Getting the information from the car survey will help. – DJH
 - 2. Decision about the parking zone approval will be made very soon. – CT
 - a. Might be grouped with a few streets in Irvington/Grant Park.
 - 3. Affordability of the parking permits is really important. – KF
 - a. Parking permit subsidies is not finalized but does seem possible. – CT
- c. Spring Clean Up,**
- i. Saturday May 12, 9am-1pm
 - ii. Volunteers Needed
 - 1. As well as large vehicles for moving stuff.
 - iii. Safety and Livability Committee will be tabling.
 - 1. Is renting a van too.
 - iv. The Neighborhood Emergency Team will also be tabling.
- d. Additional Gulch Clean Up – MB**
- i. April Solv Clean Up on 16th Ave / Lloyd Blvd produced 250lbs of trash.
 - ii. Another crew cleaned up on the west end of the neighborhood and produced 400 lbs of trash. - DLW
 - iii. Would like to make this a monthly thing. – MB
 - 1. Getting people safely into the Gulch is important.
 - 2. Is it possible to make this a culture shift where people just do it when they are outside walking around? Talk to you neighbors.
 - iv. Lloyd is doing another clean up on June 22nd and 23rd. – DLW
 - 1. Maybe we can tag on. – MB
 - v. Would be good to focus on the dead-end streets. – MB
 - vi. Could we put trash cans and dumpsters out on the trouble areas? – DJH
 - 1. Could be a good conversation to have. – MB
 - 2. Maybe local business could sponsor trash cans? – MBC
 - a. Specifically, at bus stops.
 - b. Holliday Park Plaza?
 - c. Might be good to talk with the companies in the business district too. - KH
 - d. Some trash cans and benches have been removed on 16th Ave. because of the construction. – MBC
 - e. Many of the trouble spots are not along business corridors. - MB
 - 3. The Safety and Livability Committee can talk about this at their next meeting. – KF
 - a. The updated city plan is asking for this kind of information from Safety and Livability Committees. -DJH
- e. Budget Review**
- i. Reminder that budgets are guides, not written in stone. - MBC
 - ii. Clean Up
 - 1. \$118.38 for Truck Rental
 - 2. \$100 donation from PHK
 - iii. Changes to Communications Committee Budget - DP
 - 1. See Proposal under section IX.a.
 - 2. Thanks to everyone who did signs and newsletter distribution.

3. On the Newsletter, one article was left out because of simple forgetfulness. Whoops. Sorry. It was added back in through an insert. Inserts do seem to help with printing costs by limiting the number of extra pages.
 - a. The insert was really nice! -BK
 4. The printing was really cheap this time, so the Coms budget has shrunken by \$1,800. - DP
- iv. Land Use and Transportation Committee - DJH
1. See Proposal under section IX.b.
 - a. This budget is mostly estimates because hard numbers are not yet known.
 - b. The major budget items are for a grad student to help as an intern and some software for working on graphic designs.
 - c. The city has changed what they want to do with the crosswalk/curb painting on 21st Ave.
 - i. This is keeping the budget in limbo a bit.
 - d. This budget may change, but it can work as a placeholder.
 - e. Currently don't need much funding from the SGNA itself due to grants, stipends, and paid work time.
 - f. Small budget item for larger neighborhood meetings of \$50.
- v. Safety and Livability Committee - KF
1. 4 block parties at \$150 each = \$600
- vi. Neighborhood Emergency Team- CT
1. The NET team is hoping to do demonstrations at the Block Parties.
 - a. Asking for \$500 placeholder.

VI. New Business

VII. Committee Updates

a. Safety & Livability – KF

- i. See Budget and Gulch-O-Rama Discussion under sections II.a. and V.e.v.

b. Land Use and Transportation - DJH

- i. Considering creating a train quiet zone around Sullivan Street, which goes under I-84 off of 28th Ave.
 1. Trains are required to blow their whistle, even late at night because it crosses this street.
 2. One option is close the street.
 3. Another is to close it during specific hours at night.
 4. Last option is to build new access to the business down below.
- ii. LUTC Priorities
 1. Set partially by emailed survey.
 - a. Asking for input from the board.
 - b. Board members selected two of the listed LUTC priorities to move up to the top of the list.
- iii. May LUTC meeting will have the developers for the Gordon's Fireplace at it.
 1. Will also have a brainstorming session about the Broadway-Weidler corridor.
- iv. June LUTC will have the developers for the Pepsi Building on Sandy at it.
- v. Wants clarification from the board on the request to send a letter to the city about changes to required public meetings with developers directives.
 1. Does the neighborhood want to take a stance about location and time for meetings to be reasonable?

2. There have been a couple of developers that have not taken much effort to communicate with the neighborhood. – DP
3. Would be good to require that developers make contact with NA's. – DJH
 - a. Much of the conversation from last month was that developers not only take an active communication role with NAs, but also with the neighbors who border the lot where construction will be/is occurring. – SW
 - b. The suggestion about making meetings reasonable and accessible is good. – KF
 - i. Could be done in conjunction with NAs, when possible. – CT
 - ii. Meetings should be in the neighborhood of the actual development. – BK
4. Where do we want to set the trigger point for the floor size? – DJH
 - a. Concerned about creating more development barriers for housing that could squeeze out smaller developers. – KF
 - i. 10,000 sq ft does seem reasonable
5. Set a scaled threshold for requirements based on square footage. - DP
 - a. 10,000 sq ft = Set Neighborhood Meeting
 - b. 5,000 sq ft = Come to a Neighborhood Meeting
 - c. 2,500 sq ft = Give a Construction Timeline to Neighbors
6. Specific Guidelines might be something the neighborhood does in the near future. - DJH

c. Communications - DP

- i. See Budget Discussion under section V.e.iii.

VIII. Adjournment

IX. Relevant Documents

a. Communications Committee Budget

SGNA Communications Committee Proposed Budget for 2018

Estimated Costs

Web site

Domain name registration (annual)	15.00
Weebly (annual)	99.00
	114.00 Recurring cost.

Newsletter

Printing (Spring edition)	200.00 MinuteMan printing
Printing (Fall edition)	200.00 MinuteMan printing
	400.00 Recurring cost.

Delivery Services

Spring delivery	0.00 volunteers
Fall delivery	0.00 volunteers
	0.00 Recurring cost.

Yard sign printing

Spring Membership Meeting	10.00 MinuteMan printing
Spring Clean Up	10.00 MinuteMan printing
Block party (x4)	40.00 MinuteMan printing
National Night Out	10.00 MinuteMan printing
Fall Membership Meeting	10.00 MinuteMan printing
Leaf Day	10.00 MinuteMan printing
	90.00 Recurring cost.

Total 604.00

b. Land Use and Transportation Committee Budget

SGNA LUTC Budget - 2018

Expenses	
• Meetings - Assume we hold two open meeting at Encorpneur or someplace else that we need to pay for - \$50	\$50
• Printing/Design services - Assume we procure some help with graphic design for plan update - \$200	\$200
• Intern - Assume we procure help from a PSU student to work on neighborhood document/report - \$500	\$500
• PSU Design Studio Program - expenses to offset student costs - \$500	\$500
• PDX in the Street expenses - \$2500 (in kind included)	\$2,500
• Subtotal expenses	\$3,750
Revenue	
• PDX in the Street Grant - \$8500	\$8,500
Net	