Land Use And Transportation Committee Report
August 1, 2017
Prepared by: DJ Heffernan

The LUTC did not meet in July. We will be meeting once in August with the focus on the PDX in the Streets application (see below).

**Lloyd Center Meeting**
DJ Heffernan and Kathy Hansen met with design team members, the designer for the Lloyd Cinema/Sears Parking redevelopment, and the Lloyd Center property manager on July 26 about the company’s plans for redeveloping the east and west ends of the mall. We pressed them to please work with us to establish a safe direct access route from the neighborhood. We discussed mid-block crossing at Clackamas/16th. We said we did not want to confront another building wall like HPP poses for Wasco. Site challenges in the Sears Parking lot imply that crossing 16th may need to be either between Clackamas and Multnomah or at Halsey. HPP needs to be consulted. Kathy attended the opening for the new entryway next to Macy’s on Thursday, July 27.

**Keith Jones Meeting**
DJ Heffernan met with Keith Jones of the Livable Lloyd/Lloyd Residents Committees. Keith has been active working on Right to Dream 2 (R2D2), which has appointed representatives to the neighborhood committee. Keith is meeting with Montavilla and another neighborhood about the possibility of establishing R2D2 improvements in those neighborhoods. He asked if Sullivan’s Gulch might be interested in something like that down the road. We also discussed potential PDX in the Streets projects. This is not something they have focused on.

**Alex Cooley Meeting**
Chris Tanner, Kathy Hansen and DJ Heffernan met with Alex Cooley and his architect on July 25th to discuss a planned apartment building on the ¼ block at NE 17th and Weidler. They plan to build 16 market rate units with parking ~.8 to 1. They plan to build and hold the property. We discussed the Wiedler crossing, the building setback on 17th, the potential to expand the project in the future to include the adjacent lot to the east, potential implications if the RH zone regs change (Better Housing by Design), and other design considerations. They were very forthcoming about the project and willing to listen to our ideas for how to integrate the project into the neighborhood. They may ask to meet with the Board or LUTC in October or November when they have more details worked out.

**Portland in the Street Grant Application**
We need to select a project and get to work on an application. The application is due by 8/31. DJH reached out to NECN about having them co-sponsor the application for accounting purposes. I suggest we accept Dave Brook’s project recommendation for a zebra crossing at 21st and Clackamas, which other Board members seemed to
To ‘spice up’ the application, we need to include community place making theme in the crossing by using art in the striping (e.g. have the blackberry blossom image overly the stripes), include way-finding signage with the same art theme. Maybe we can paint blackberry canes in the approaching travel lanes as a visual clue to alert/slow cars as they approach the crossing. I have a query into a traffic engineer about integrating pedestrian lighting with flashing LED lights to warn motorists. The cost may be prohibitive at this time, however.

Julie Hoffinger attended an information meeting at NECN about this program. This is the first year PDX is doing this. The program seem modeled after like programs in other cities given the example projects cited from other places (e.g. NYC, Oakland). The presenters spent a lot of time talking about program goals and ne desire to select projects that support those goals, which include:

- Advancing Vision Zero program,
- Coordinating with other city programs/initiatives,
- Support for disadvantaged communities and equity;
- Placemaking through art, events, community identity

In this context, our application needs to advance/touch on as many of these goals as possible. Some of the project ideas advanced on sticky notes at the NECN work session included Landscape/beautification of ROW (3), Utility Art (3), Traffic calming/visibility (3), Crosswalk safety (2), intersection painting, an information board, and a trail improvement/connection.

We (LUTC) need help with artwork ideas, grant writing, etc. Assuming the Board approves the crossing project, who has availability to serve on an ad hoc committee to work on this? Fast three-week burn.

Here is a link to the program description and application instruction.

Research Intern
Bella Zenger has accepted a scope of work for preparing a 30 year summary of housing and demographic trends in he neighborhood. She is working with help from a PSU professor, who has access to Metro’s ARLIS system. A copy of her work program is attached.